

# *Naughty Cocktail Parties™*

## Business Owner's Manual

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## Active Consultant Requirements

Naughty Cocktail Parties™ Independent Consultants must remain at minimum an Active Consultant. Failure to remain active will result in termination from Naughty Cocktail Parties, LLC.

Have at least \$300.00 in Personal Sales Volume in a rolling 3-month period. This minimum requirement is reevaluated on the 1<sup>st</sup> calendar day of each month. (Example: When accounts are compressed in July, your total Personal Sales Volume from April, May, and June combined must be at least \$300.00 or greater.)

Failure to meet this minimum requirement will result in account forewarning. After 3 consecutive months of failure to meet this minimum requirement, your account and consultant agreement as a Naughty Cocktail Parties™ Independent Consultant will be terminated.

## Address Correction

Any requests to make an address change to a package by the Consultant after an order is paid for may be subject to a \$10.00 correction fee. Failure to pay this fee will not guarantee that an address has been corrected before shipping. Addresses cannot be corrected after shipment from our facilities.

## Backorders

Occasionally, an item may be out of stock in our warehouse or become accidentally oversold. This is also known as a backorder. Backorders are shipped direct to the address of the original shipment at no additional shipping charge upon arrival into the warehouse. Please check the Backorder Log & Inventory Alert in your Consultant Back Office for the most up to date information.

## Cancellation Procedures

Cancelled orders are subject to a restocking charge in the amount of \$10.00 per order. Any outstanding restocking charges must be paid in full before any new orders can leave our warehouse. Once a paid order leaves our warehouse it cannot be canceled.

## Cash Bonuses

All Active Consultants are eligible to receive a cash bonuses each month depending on their Monthly Personal Volume. Upon reaching the specified Personal Volume (PV) amounts listed below, the Consultant will receive Cash Bonuses via Check or ACH Direct Deposit that will be processed and paid on the 1<sup>st</sup> of each calendar month, if it does not fall on a weekend, if so, they will be processed the Monday after.

<b>MONTHLY PERSONAL VOLUME</b>	<b>BONUS EARNED</b>
\$2,000.00	\$100.00
\$3,000.00	\$150.00
\$4,000.00	\$300.00
\$5,000.00	\$375.00
\$6,000.00	\$600.00
\$7,000.00	\$700.00
\$8,000.00	\$800.00
\$9,000.00	\$900.00
\$10,000.00 or more	10% of Monthly Personal Volume

## Catalogs, Brochures and Other Print Marketing Materials

Naughty Cocktail Parties™ releases two main product catalogs per year. This catalog may be updated or edited throughout the year, with product additions or deletions as they occur. All Active Consultants with no account warnings will receive 2 complimentary catalogs as they are released.

Catalogs, brochures and other corporate-produced print marketing materials that are available for purchase in the dashboard may not be scanned, photocopied or reproduced (electronically or otherwise) in any manner at any time.

Catalogs, brochures and other corporate-produced print marketing materials that are available for download in the Consultant Back Office may be printed or otherwise distributed and feature a box where you can add your personal contact information. Any documents that do not contain this personal contact information box may not be distributed.

Consultants are **not** permitted to create their own product catalogs or brochures, or manipulate corporate-produced images, graphics or text on corporate-produced flyers, apart from adding their personal contact information. If a consultant has an idea for material that may be helpful to their fellow consultants, documents can be submitted for review via email at [consultantsupport@naughtycocktailparties.com](mailto:consultantsupport@naughtycocktailparties.com).



## Company Information

The Naughty Cocktail Parties™ Corporate Office in Pittsburgh, Pennsylvania is closed on all major US holidays, including, but not limited to, New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, Christmas Eve, Christmas Day and New Year's Eve.

Our Customer & Consultant Support Center is open Monday through Friday 9:00 AM until 5:00 PM EST.

Mailing Address:

**Naughty Cocktail Parties, LLC**

PO Box 82

Morgan, PA 15064

1-866-275-8639

## Compensation Plan

All Active Consultants will receive a 40.00% commission in the form of an automatic buying discount, with the purchase of any Naughty Cocktail Parties™ Business Starter Kit. Upon reaching the specified Personal Volume (PV) amounts listed below, the Consultant will receive team sales overrides via Check or ACH Direct Deposit that will be processed and paid on the 1<sup>st</sup> of each calendar month, if it does not fall on a weekend, if so, they will be processed the Monday after.

	<b>ACTIVE CONSULTANT</b>	<b>LIZA</b> ADVANCED CONSULTANT	<b>JUDY</b> SENIOR CONSULTANT	<b>JOAN</b> TEAM LEADER	<b>BETTE</b> TEAM MANAGER	<b>LUCY</b> TEAM DIRECTOR	<b>ELIZABETH</b> EXECUTIVE MANAGER	<b>MARILYN</b> EXECUTIVE DIRECTOR
Personal Volume	Retention Goal	\$350.00	\$350.00	\$500.00	\$700.00	\$700.00	\$1,000.00	\$1,000.00
1st Level Active Consultants	-	1	3	5	7	7	10	10
1st Level Consultant Titles	-	-	-	-	(1) 1st Level Joan Consultant	(2) 1st Level Bette Consultants	(2) 1st Level Lucy Consultants	(3) 1st Level Lucy Consultant (1) 1st Level Elizabeth Consultant
Team Volume Levels 1-3	-	\$500.00	\$1,000.00	\$2,000.00	\$4,000.00	\$8,000.00	\$16,000.00	\$40,000.00
1st Level Downline Override	2%	4%	4%	5%	5%	6%	7%	8%
2nd Level Downline Override	-	-	1%	2%	2%	2%	3%	4%
3rd Level Downline Override	-	-	-	-	1%	1%	2%	2%

## Consultant Benefits

Once an applicant has become a Naughty Cocktail Parties™ Independent Consultant as described, the Naughty Cocktail Parties™ Independent Consultant can participate in and take advantage of the following permissions:

- Purchase Naughty Cocktail Parties™ products at a 40% buying discount as described in the Business Owner's Manual
- Participate in the Compensation Plan, including advancement levels and team overrides
- Receive Cash Bonuses starting at \$2,000.00 in personal volume in one full calendar month
- Participate in the Success Start Rewards Program within the first 3 months of their Naughty Cocktail Parties™ business
- Sponsor New Consultants to build a downline and advance through the levels of the Compensation Plan

## Consultant Identification

As a Naughty Cocktail Parties Independent Consultant, you are required to use the Naughty Cocktail Parties name in the following manners when referring to your Naughty Cocktail Parties business:

- Jane Doe, Independent Naughty Cocktail Parties Consultant
- Jane Doe, Naughty Cocktail Parties Independent Consultant
- Jane Doe's Naughty Cocktail Parties
- Jane's Naughty Cocktail Parties
- Naughty Cocktail Parties by Jane
- Naughty Cocktail Parties by Jane Doe
- Naughty Cocktail Parties with Jane
- Naughty Cocktail Parties with Jane Doe

You are not allowed to use or register Naughty Cocktail Parties or any of Naughty Cocktail Parties' trademarks, product names, or any derivatives, for any Internet domain name, email address, social networking profile, or online alias.

You cannot use terminology that could cause confusion, or be misleading or deceptive, in that they cause individuals to believe or assume the communication is from or is the property of, Naughty Cocktail Parties, LLC.

You may not use "Naughty Cocktail Parties" in conjunction with a geographic location. i.e., Naughty Cocktail Parties Pittsburgh, Naughty Cocktail Parties Texas, etc.

## Customer Privacy

Customer privacy is of utmost importance to our company both in our corporate home office, and through our independent consultants. All orders that take place at home parties must be conducted in a separate space of the home, away from other party guests. Guests should be invited back one-by-one to place their orders discreetly with our Independent Consultants. All information provided by customers should be filed in a secure spot in your home office. Information should never be shared under any circumstances. Naughty Cocktail Parties, LLC will not be held accountable for any accusations of privacy infringement caused by an Independent Consultant.

In the same sense, Naughty Cocktail Parties, LLC will not release any Consultant Information for any reason other than Consumer Reports and audits, which are required by law, but will not contain personal information unique to specific Consultants. Information will include, but may not be limited to, consultant location, by city and/or state, sales reports, and/or customer/consultant stats, such as, age, gender, location, etc.

## Defective Items

Naughty Cocktail Parties™ is proud to sell quality adult products from around the world. Quality control procedures are in place to ensure that only the best quality products are shipped to our customers. On rare occasions, a defective item might slip by. Naughty Cocktail Parties™ will only exchange defective items for the exact same item. No credits will be issued unless the product has been permanently discontinued from our company. Sales material cannot be returned for credit or replacement. To begin the exchange process, please download and print a Product Return Form from your Consultant Back Office. All items must be exchanged within 90 days of purchase.

## Domain Name Forwarding/Masking

Domain name forwarding is permitted. Domain name masking is not permitted and will not allow your replicated website to respond correctly, resulting in loss of online sales tracking. For more information on how to setup domain name forwarding please search for the related article in your Consultant Back Office.

## Dress Code & Conduct

As a representative of Naughty Cocktail Parties™, we ask that you present yourself in an appropriate and professional manner. This includes parties, tradeshow, and special events, as well as corporate training and occasions. Please, no pajamas or gym wear. Jeans are acceptable, if they are in good condition, with no holes or tears. While representing Naughty Cocktail Parties™, please do not be or appear to be intoxicated or under the influence of drugs and/or alcohol.

Be respectful and appropriate in all communications. Please do not make any postings or link to any postings or other material that:

- is sexually explicit, obscene, or pornographic
- is offensive, profane, hateful, threatening, harmful, defamatory, libelous, harassing, or discriminatory (whether based on race, ethnicity, creed, religion, gender, sexual orientation, physical disability, or otherwise)
- is graphically violent
- is solicitous of any unlawful behavior
- engages in personal attacks on any individual, group, or entity
- is in violation of any intellectual property rights

We do not tolerate Naughty Cocktail Parties™ consultants soliciting other Naughty Cocktail Parties™ consultants' customers, followers, downline, etc. for any reason. When interacting with other Naughty Cocktail Parties™ consultants please be respectful of their business and clientele.



## Eligibility Requirements

To become a Naughty Cocktail Parties™ Independent Consultants, applicants must:

- Be 18 years of age or older and be a legal resident of the United States of America with valid photo identification
- Have a valid Social Security Number (for 1099-MISC forms)
- Not be a current employee of Naughty Cocktail Parties, LLC
- Complete and submit a Consultant Agreement that is accepted by Naughty Cocktail Parties, LLC
- Purchase a Business Starter Kit
- Have a valid email address and debit/credit card
- If using a DBA (doing business as) name, the appropriate legal paperwork must be submitted to corporate office
- The understanding that at any time, without notice, changes may be made effective to better serve our consultants and their customers, which may include, but is not limited to, changes in the Business Owner's Manual.

Naughty Cocktail Parties, LLC reserves the right to accept or reject any New Consultant Agreement at any time for any reason at its sole discretion.

## End-Customer Delivery

As per the fine print published on all sales order forms and/or electronic shopping carts, products should be received by the end customer within 7-14 business days. All orders submitted to the Naughty Cocktail Parties™ Warehouse will be processed and fulfilled in a timely manner. Please see shipping times for additional information. We understand that some parties may run late into the evening, leaving you too tired to input orders (if you do not use the mobile app for this purpose). We ask that all consultants input their orders within 48 hours of receiving them. This allows us to provide your end customer with the upmost quality service, including a quick delivery timeline.

**Below is the current fine print published on all sales order forms and/or electronic shopping carts:**

*All sales are final. No refunds. All products come with a 90-day no questions asked replacement plan. A \$25 fee will be charged for all returned checks. Products ordered should be received within 7-14 business days. In the event of a backorder, the item(s) will be shipped upon arrival to Naughty Cocktail Parties™ warehouse. If goods in this order are to be shipped to the State of Alabama, purchaser hereby represents and warrants that such goods are being acquired for a bona fide medical, scientific, educational, legislative, judicial, or law enforcement purpose, and purchaser agrees to indemnify, defend and hold harmless Naughty Cocktail Parties, LLC for any misrepresentation regarding Purchaser's intended use of such goods.*

A customer has the right to cancel their order and request a full refund if their order is not delivered within 21 business days. If Naughty Cocktail Parties, LLC deems it necessary to fulfill a customer order, to protect the Naughty Cocktail Parties™ brand/image, the Consultant of that customer will be responsible for their order, at a 0% buying discount. In the instance that this behavior continues, Naughty Cocktail Parties, LLC has the full right to suspend the consultant's account.

## Exclusivity

Consultants may only use their replicated website as an online means for the sale of Naughty Cocktail Parties™ products. Shopping carts or e-commerce platforms other than this are strictly prohibited.

## Independent Contractor Status

Our Naughty Cocktail Parties™ Independent Consultants are classified as Independent Contractors, and not as employees of Naughty Cocktail Parties, LLC. Below is a standard Independent Contractor Status Agreement. All Consultants will receive a 1099-MISC form in the mail in the first month of each New Year.

As a Naughty Cocktail Parties™ Independent Consultant:

- You uphold individual responsibility for your own actions, activities, commitments and any/all liabilities, duties and/or expenses of which you incur.
- Naughty Cocktail Parties, LLC will not provide any sort of Worker's Compensation insurance, for any reason (if required).
- Naughty Cocktail Parties™ will mail all Consultants a 1099-MISC form in the first month of each New Year. It is the responsibility of the Consultant to submit this information, and any other business expenses, to the Internal Revenue Service. Naughty Cocktail Parties, LLC will not be held accountable for any information not submitted to the Internal Revenue Service.
- Consultants must identify as a Naughty Cocktail Parties™ Independent Consultant, not as an employee.
- Naughty Cocktail Parties, LLC will collect and submit sales tax to your local authority; no discounts or commissions are paid off sales tax. All discounts and commissions are calculated before tax and shipping.
- You must comply with all laws applicable to your Naughty Cocktail Parties™ business.
- If there are any local or state licenses necessary to run your Naughty Cocktail Parties™ business, the Consultant must apply for and obtain any/all at their discretion.

## Leave of Absence

A Naughty Cocktail Parties™ Independent Consultant may request a leave of absence of up to 3 months. This request must be in writing, with a copy sent to your immediate up line Leader. Your account must be in good standing as an Active Consultant prior to requesting a leave of absence. Your downline team will be retained during your time of absence; however, no overrides will be paid.

## Marketing to Minors

All Customers must be 18 years of age or older.

All Independent Consultants must be 18 years of age or older.

All guests at home parties or public marketing events (such as expos) must be 18 years of age or older. Infants and small children are not excluded from this rule. It is illegal to sell or market our adult content to anyone under the age of 18 years.

## Media/Public Release

Our Corporate Office MUST approve any contact with media before any information is shared. Our Corporate Home Office Staff will train the Consultant(s) on how to speak with media, and what to say, or claim, given the specific circumstances of your contact.

All releases and statements made by a Consultant to any media must be tracked back to our Corporate website and not to the individual Consultant.

If you have created your own image or marketing flyer, it must be submitted for review before being publicity released. Material can be emailed to [consultantsupport@naughtycocktailparties.com](mailto:consultantsupport@naughtycocktailparties.com). Please allow 2-3 business days for changes and/or approval.

## Missing/Wrong Items

Although we strive for perfection while fulfilling orders in our warehouse, human error can happen. In the case that an item or items are missing, please contact Consultant Support within 2-business days to request a reshipment. All reshipments will be sent at no additional cost to the consultant.



## Mission Statement

To provide quality sensual products to adults, in a fun and safe environment, from the privacy of their own home via a home party structure; one which provides an earning opportunity for any individual to start their own Naughty Cocktail Parties™ business. Naughty Cocktail Parties™ insists upon a standard of sexual preference equality and discreet customer interaction, of which our Corporate Home Office Staff and our Independent Consultants in the field will strictly uphold.

## Monthly Consultant Access Fee

All consultants are required to pay a monthly access fee of \$10.00, which is manually billed on the 1st of each calendar month using the credit card on file by our home office staff. To update the credit card on file please visit your Consultant Back Office. Failure to pay your consultant access fee will result in account suspension. If your account is suspended, access to the Consultant Back Office will be restricted until a full payment is made. After 3 consecutive months of failure to pay the monthly consultant access fee, your account and consultant agreement as a Naughty Cocktail Parties™ Independent Consultant will be terminated.

Note: If your card on file declines the monthly access fee charge and you've earned more than \$10.00 in commissions during that compression period, then your \$10.00 monthly access fee will be automatically deducted from that amount before it is paid.

## Non-Compete Clause/Cross Marketing

Naughty Cocktail Parties, LLC prohibits the sale and/or promotion of non-Naughty Cocktail Parties™ items in conjunction with Naughty Cocktail Parties™ items, which includes, but is not limited to, adult pleasure products, promotional items, websites, literature, sales aids, and business management tools. This policy includes online advertising and email signature files. Therefore, it is not permissible to promote Naughty Cocktail Parties™ and another Direct Selling opportunity company in your email signature or through another online means (like social media).

## Personal Use/Inventory

Ordering an abundance of extra products, as a way of earning rewards and bonuses, is not a successful way to operate a business. Of course, purchase for personal use is fair, and will be permitted.

To provide our end-customers the best quality and satisfaction guarantee, all products must be delivered to end-customers within 30 days of purchase. The 90-day warranty on our products begins when the item(s) is ordered and placed into our system upon departure from our warehouse.

## Retail Sales Tax

Sales tax is collected on all orders and commissions and/or discounts do not apply to these charges. Both your replicated website and dashboard are setup to charge 7.00% sales tax on the sub-total and shipping charges based on our warehouse location.

## Success Builder Order

All new Naughty Cocktail Parties™ Independent Consultants will receive a one-time coupon code that will allow them to place a Business Builder Order\* (an order with a minimum of \$1,000.00 retail value or more) and receive an additional 10% buying discount. The Business Builder coupon code will expire at the end of the new consultant's first full calendar month. Personal Volume will still be awarded on the retail volume of the order, this is a great way to build your business and achieve Success Start Rewards 1, 2, and 3. To place a Business Builder Order, visit your replicated website (ex. [www.naughtycocktailparties.com/me/janedoe](http://www.naughtycocktailparties.com/me/janedoe)) and add a minimum of \$1,000.00 or more of product to your cart. During checkout, use the coupon code provided to you for your one-time 50% buying discount.

*\*Discount does not apply to business supply items (i.e., catalogs, brochures, etc.), cannot be combined with other promotions/coupons, and does not apply on product bundles.*

## Territories

As a Naughty Cocktail Parties™ Independent Consultant, you are not given possession of any territory based off of your address on file or your recommended party locations. Currently, Naughty Cocktail Parties™ products may not be sold or distributed in any other country or territory outside of the United States of America. This includes conducting/sharing the Naughty Cocktail Parties™ opportunity with individuals who are not in a territory of which they can have the opportunity to conduct their own business.

## Updates, Amendments and Change of Policy

The content of this Business Owner's Manual is subject to change without notice or approval. If you have questions, comments, concerns, or do not agree to any of the content herein that may have changed or been updated since your initial agreement to this manual please contact Consultant Support. Naughty Cocktail Parties, LLC is not responsible for typographical errors that may appear in this document.



## Voluntary Resignation

Consultants who wish to resign their Independent Contractor position with Naughty Cocktail Parties, LLC. may not re-join for a 6-month period following the official resignation date (once the resignation request is received and reviewed by corporate office). If the individual wishes to re-join, a New Consultant Application must be completed and a new Business Starter Kit must be purchased at the current price/promotion, if any. The New Consultant may join under a new sponsor, or underneath their previous sponsor, if they are still active. Previous team members will not be returned to the now New Consultant. To request resignation as Independent Contractor with Naughty Cocktail Parties, LLC please visit your Consultant Back Office.

Please allow one full calendar month for resignations to be final. During this period, Monthly Access Fees may still be charged. If you would like to know the deadline by which you can submit a resignation to avoid being charged for a month, please contact Consultant Support at 1-866-275-8639.